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Cine-Regio meet in Heidelberg –Green shooting is on the agenda

The seventh annual meeting of the Cine-Regio members will be hosted by the MFG Filmförderung Baden-Württemberg, and take place in Heidelberg on October 22-23, 2012.

The agenda in Heidelberg will provide presentations and discussions on such topics as the new draft Cinema Communication, the Cine-Regio 2013 Focus Report on “Well-being and why regional film funds should care”, the future plans of Cine-Regio, co-production opportunities and further discussion on the Cine-Regio internal report on “Effect assessment of Regional Film Funds”.

Also, the meeting will also provide the opportunity to discuss themes which are currently relevant for the film industry, such as “Green Shooting.” The topic “ecological and sustainable production methods in the film sector” is also on the agenda in the region of Baden-Württemberg, being the first German state to have a prime minister from the Green party.

Together with film makers and experts on sustainability, this subject will be discussed from the perspective of the extent to which film can be produced with the aim of conserving resources, while at the same time remaining economically viable. A first step in this direction is the “Green Production Subgroup Meeting” within the framework of the Cine-Regio. For this meeting, the specialist Melanie Dicks from Green Shoot (UK) will be a guest speaker.

More info on Cine-Regimembers: www.cinergio.org/members

*Cine-Regio is a non-profit association of regional film funds in Europe, established in May 2005. Today the network counts **38 regional film funds from 14 countries in Europe** and represent in total €160 million per year in film support.*

At the 2012 edition of the Cannes Film Festival 32 films in the festival programme have been supported by Cine-Regio members – 8 in main competition. This state the importance of the work of Cine-Regio that acts as a lobby and network organisation encouraging cross-border and interregional co-operation and co-productions.

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